

PIVOTAL ROLE OF CORPORATE GOVERNANCE IN STABILIZING THE NIGERIAN CAPITAL MARKET

Presented by

Oscar N. Onyema

CEO

for

<u>Continental Reinsurance Plc – Former Chairman Send Forth Dinner</u>

Lagos, Nigeria

October 21, 2014

Global Attention to CG







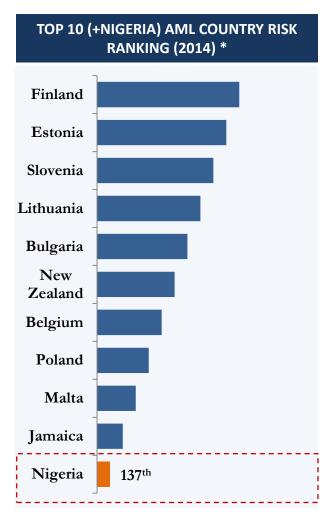
LEHMAN BROTHERS

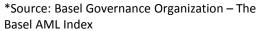


- The collapse of *Enron*, *WorldCom* and other major corporations in the early 2000s brought corporate governance (CG) considerations to the forefront.
- Good economic and corporate governance practices, including transparency in financial management, are now essential pre-requisites for: (i) promoting economic growth and reducing poverty; (ii) promoting market efficiency; (iii) controlling wasteful spending; (iv) consolidating democracy; and (v) encouraging private financial flow.
 - 1) Empirically, high levels of transparency, as measured by indices of opacity, are found to be associated with lower country risk premiums and costs of capital, as well as higher trading volumes or liquidity.
 - 2) Companies with less demanding corporate governance standards have been shown to experience higher capital costs and to pay greater risk premiums on their bonds.
 - 3) Governance deficiencies have been shown to be associated with an increased probability that takeovers will not be successful, and with a greater fall in the share price of the acquiring firm.

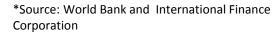
Can CG Enhance Nigeria's Global Positioning?

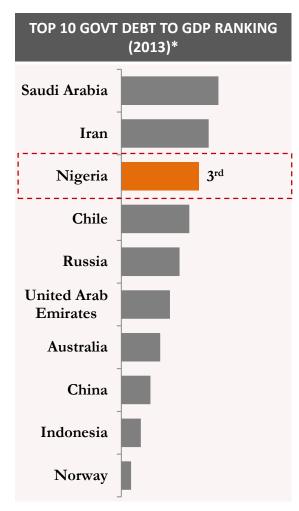








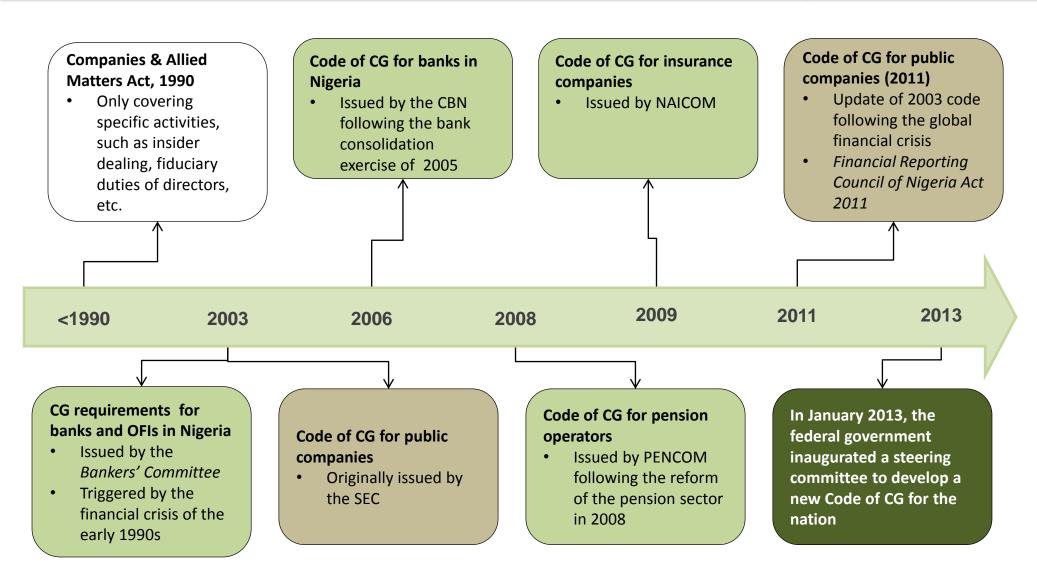




^{*}Source: Trading Economics

History of CG in Nigeria





Status of CG in Nigeria



BUSINESS OPERATORS

All registered companies should have and be accountable for their CG practices, however:

- CG practices in companies are currently at varied stages of implementation
- The banking sector is leading the charge

REGULATORS

Regulators in Nigeria primarily struggle with:

- Scope of regulation
- Capacity and ability to effectively monitor levels of compliance
- Enforcement mechanisms

STAKEHOLDERS

Stakeholders' limited understanding of CG prevents:

- Increased investments
- Higher valuations and competitiveness
- Adequate risk management and investor protection mechanisms

How can business operators be convinced of the benefits of CG?

What level of impact will a unified CG code have in Nigeria?

How can stakeholders track non-compliance of CG for greater benefits?

CG Challenges in Nigeria



	BUSINESS OPERATORS	REGULATORS	STAKEHOLDERS
1.	Concentration of board power	1. Capacity of staff – competence	1. Ignorance and inadequate
2.	'Tone at the top' – commitment to	and number	awareness of rights
	establishing best practices	2. Compliance vs. Best Practice –	2. Social culture – complacency and
3.	Competence – inexperienced/	capacity and costs	"herd mentality"
	unskilled members on the board	3. Monitoring – methodology and	3. Level of knowledge of corporate
4.	Inadequacy of relevant information	tools	governance principles
5.	Inadequate succession planning –	4. Scope of powers – laws,	4. Availability/scope of information
	"key man" risk	regulation or judicial precedents	provided by companies
6.	Resistance to change – culture and	5. Inadequacy of existing	5. Insufficient shareholder activism –
	practices	regulatory/ legislative framework	institutional and individual
7.	Conflicts of interest	6. Conflicting provisions in codes	6. Medium for redress – courts,
8.	Reporting – levels of delegation	7. Adequacy of information	arbitration
9.	Poor risk management policies	provided by companies	7. Ignorance of company practices
٥.	. oo. no. management ponotes	8. Enforcement mechanisms	

Achieving Growth Through the Capital Market



- Nigeria is considered one of the next four economic powerhouses. As a MINT nation (Mexico, Indonesia, Nigeria and Turkey), Nigeria has been identified as one of the next set of emerging market pace-setters, after the BRICS (Brazil, Russia, India, China, South Africa).
- To achieve our potential as a MINT nation, Nigeria will have to pursue inclusive growth aggressively.
 The capital market can help.



The Nigerian capital market is an engine for sustainable and inclusive economic growth.

How NSE Supports CG in Nigeria



Rules and regulation backed by law

Accountability

International reporting standards

Strict disclosure standards

Monitoring of the market

Enforcement

For the NSE, corporate governance plays a vital role in the sustainability of the Nigerian capital market:

- Solid governance structure at the Exchange
- Zero-tolerance policy enforced
- Continuous investor education and staunch investor protection programs
- Introduction of a *Corporate Governance Rating System* (CGRS) in partnership with the *Convention on Business Integrity* (CBi)
- Subscribe to the *United Nations* (UN) *Sustainable Stock Exchanges* (SSE) initiative and the *UN Global Compact* (UNGC) *Anti-Corruption and Global Development Agenda*

Role of CG in Capital Market





- Market Efficiency
- Market Discipline
- Transparency

STABLE CAPITAL MARKET

Principles of a Solid CG Framework



OECD Principles of Corporate Governance

- 1. Ensuring the Basis for an Effective Corporate
 Governance Framework should promote
 transparent and efficient markets, be
 consistent with the rule of law, and clearly
 articulate the division of responsibilities
 among different supervisory, regulatory and
 enforcement authorities
- 2. The Rights of Shareholders and Key
 Ownership Functions should protect and
 facilitate the exercise of shareholders' rights
- 3. The Equitable Treatment of Shareholders should ensure the equitable treatment of all shareholders, including minority and foreign shareholders; all shareholders should have the opportunity to obtain effective redress for violation of their rights

- 4. The Role of Stakeholders in Corporate
 Governance should recognize the rights of
 stakeholders established by law or through
 mutual agreements, and encourage active cooperation between corporations and
 stakeholders in creating wealth, jobs, and the
 sustainability of financially sound enterprises
- 5. Disclosure and Transparency should ensure that timely and accurate disclosure is made on all material matters regarding the corporation, including the financial situation, performance, ownership, and governance of the company

Examples of Global CG Initiatives





Enabling the Future of CG in Nigeria



* Areas where the NSE is making a difference.

Quality financial reporting*

 Better financial discipline and higher level of internal controls

SME governance*

Enhance corporate governance of SMEs

National code of CG

 Streamlined framework and guidelines for all business operators

Capacity building*

Increased institutional corporate governance capacity

The Future of Nigeria's Corporate Governance will focus on adherence to global best practices

Improved stakeholder engagement

Acceptance of best practices

Judicial remedy

 Currently limited; must be strengthened and made more efficient

Technical competence of Boards and management*

Greater attention to fiduciary responsibilities

Enforcement tools*

Better coordination, coverage and supervision/monitoring

Thank You



On behalf of the Nigerian Stock Exchange,
I bid the out-going **Chairman** farewell,
and thank him for inviting me
to use this special occasion as a platform for spreading
the very important message of **corporate governance**.